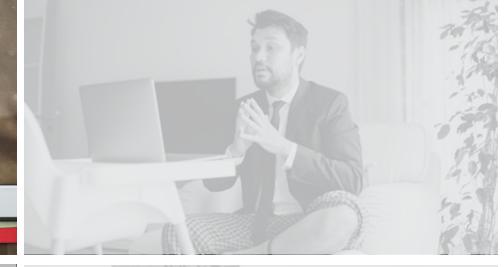
# Beyond Climate: Social Risks Return to the Fore with Covid-19

Meggin Thwing Eastman ESG Research Director, EMEA Global ESG Editorial Director









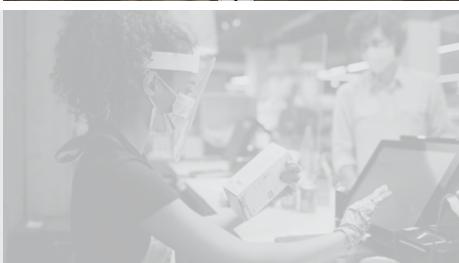




































## A world of work upended

Layoffs for many, WFH and PPE for the rest



## How strategic are all these layoffs? Are companies thinking long term?

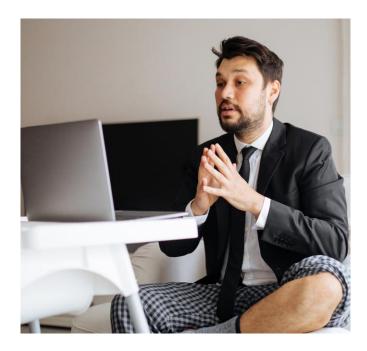


Disclosed restructuring practices at companies with major layoffs 2017-2019

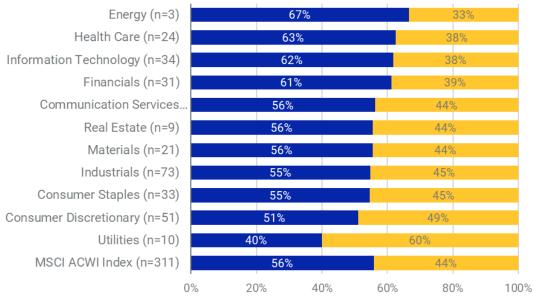




## Who was prepared for the WFH pivot? And will it change company cultures?



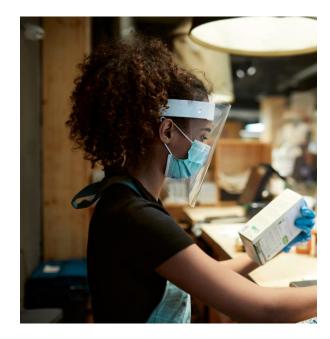
### Pre-pandemic adoption of remote work in Japan



- Companies with remote work before COVID-19 pandemic
- Companies without remote work before COVID-19 pandemic



## What is a dangerous job now?



#### Traditional vs new measures of occupational risks 2.5 80 Industrial 75 accidents 70 1.5 65 60 Contact with 0.5 55 lots of people 50 Oil & Gas Exploration & Production hidring to Balling to Agiontura Products Security & Marin Services nakes & Supercentes Leighte Facilities Health Cate tealifiles kod Retail

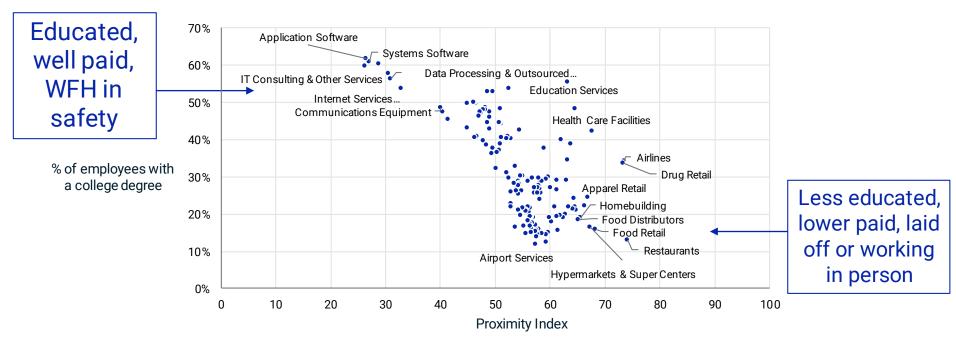
■ Fatality intensity, deaths/sales USD billion



Proximity Index

## Is a new #Occupy type movement looming?

### Average educational attainment vs required on-the-job proximity to other people





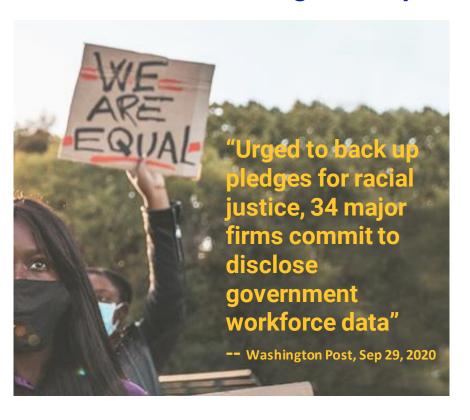
The chart shows industries plotted by workers' average educational attainment and the average required physical proximity to other people. The physical proximity index (0\*net) is an estimate of how much workers are required to perform tasks in physical proximity to other people. Scale is based on 0 (isolated by 100+ ft) to 100 (near touching). A score of 50 equates to shared office space; 75 equates to working at arm's length.

## When the outside world comes in

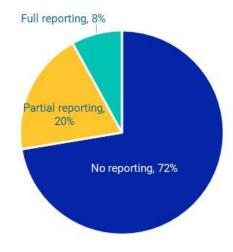
Death of George Floyd and #BLM movement sparked a sea change in discussions about corporate diversity and inclusion



## ▼ Will #BLM change companies?



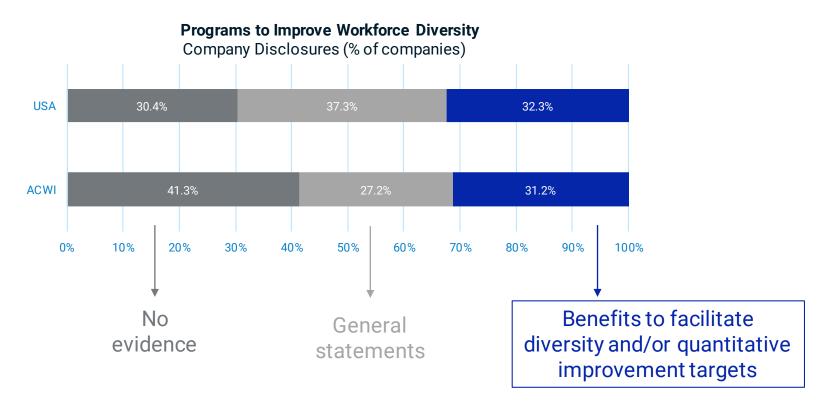
## 2018 Extent of Workforce Racial Diversity Reporting by Large Cap US Companies



Source: MSCI ESG Research, company reports. Data for 373 U.S.-based constituents of the MSCI ACWI Index, as of Nov. 30, 2018. Full reporting included percentage or number of employees by race for the whole company, management and senior management/executives. Partial reporting included some portion of these figures.



## What might change look like?





## Implications for investors



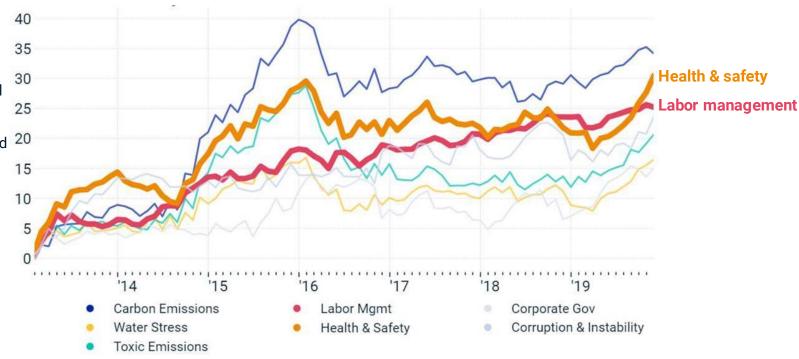
## Companies with good 'S' management had fewer big drawdowns...

Poor 'S' scores = 2x more big 2.0 drawdowns Ratio of drawdown frequency experienced by bottom-vstopscoring companies 60 70 loss threshold (%) S z-score Size of drawdown



## ...and higher cumulative financial performance

Annualized cumulative financial performance (%) of top-scoring companies compared to bottom-scoring companies





Source: MSCI. Data from December 2012 to December 2019 for MSCI ACWI Investible Market Index (IMI) universe, comparing companies with scores in the top quintile vs the bottom quintile for each issue. Performance limited to the time and sample set indicated. Past performance is not indicative of future results.

We cannot see what is around the next bend

But we can learn from the roads we have traveled to get there



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