

Sustainable and Responsible Investment

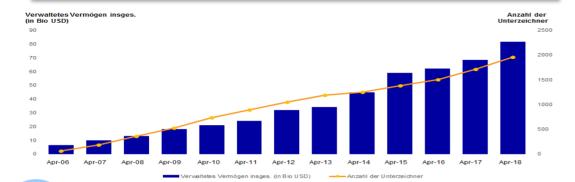
Salone dello SRI 2018

Marjo Kovisto Co-head RI - Investments Senior ESG Analyst



ESG: Fad or the future?

Significant adoption of UNPRi and SDGs¹



New behaviours?2

According to Morgan Stanley, millennials are putting their money in sustainable investments at a rate that is **2x higher** than average.





86%

are "very interested" or "interested" in sustainable investing

61%
have made at least one sustainable investment action in the last year

Mounting evidence of materiality of ESG











Changing regulation...



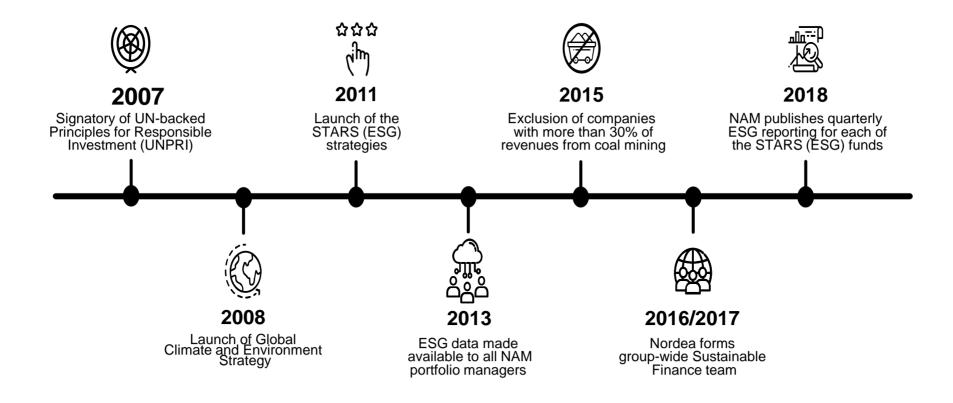


Sustainable finance

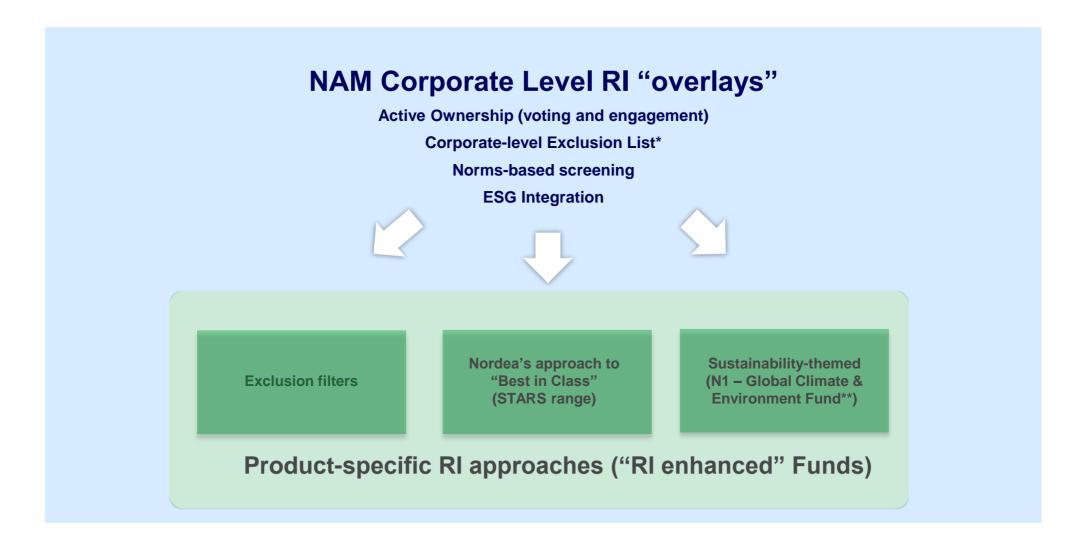
The EU is examining how to integrate sustainability considerations into its financial policy framework in order to mobilise finance for sustainable growth.

Nordea AM: A strong and long-dated commitment to RI

Our journey towards a sustainable future



Nordea Asset Management's RI framework





Responsible Investment team

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